

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-------------------------------|---|----------------------------------|
| In re Application of: | : | Before the Examiner: |
| Kale et al. | : | Salad, Abdullahi Elmi |
| | : | |
| Serial No.: 10/729,295 | : | Group Art Unit: 2157 |
| | : | |
| Filing Date: December 5, 2003 | : | |
| | : | IBM Corporation |
| Title: TARGETED WEB PAGE | : | Dept. T81/Bldg. 503 |
| REDIRECTION | : | P.O. Box 12195 |
| | : | 3039 Cornwallis Road |
| | : | Research Triangle Park, NC 27709 |

REPLY UNDER 37 C.F.R. §1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action having a mailing date of August 24, 2007, having a three-month shortened statutory period for response set to expire on November 24, 2007, please reconsider the rejections of the claims in view of the following amendments and remarks:

Amendments to the Specification begin on page 2 of this paper.

Remarks begin on page 3 of this paper.